



ALLEGIANT ANNOUNCES NONSTOP, LOW-COST TRAVEL BETWEEN BISMARCK AND ORLANDO WITH INTRODUCTORY ROUNDTRIP FARES AS LOW AS \$99*

FOR DOWNLOADABLE BROADCAST QUALITY VIDEO VISIT:

<http://gofly.us/11e6LiS>

•Allegiant Orlando B-roll footage

BISMARCK, N.D. Aug. 20, 2013 — Allegiant ([NASDAQ: ALGT](#)) announces new, nonstop jet service between Bismarck, N.D. and Orlando via Orlando-Sanford International Airport, beginning Nov. 23, 2013. This new service is among 18 new routes and 10 new cities announced today, marking 99 U.S. locations served by Allegiant's low-cost, nonstop service to popular vacation destinations, more than any other low-cost carrier in the U.S. **To celebrate, the company, known for its exceptional travel deals, will introduce the new service with roundtrip fares as low as \$99*.**

"We are pleased to add Orlando as another affordable, convenient destination option for Bismarck residents," said Andrew C. Levy, Allegiant Travel Company President. "Our vacation packages and nonstop service to both Las Vegas and Phoenix have been very popular with residents. We are confident the Bismarck community will appreciate the convenience of flying nonstop to Orlando and the value of bundling their air, hotel and car rental reservation together."

The new flights will operate twice weekly between Bismarck Municipal Airport (BIS) and Orlando-Sanford International Airport (SFB) beginning Saturday, Nov. 23, 2013. Bismarck travelers can take advantage of everyday low fares and save even more when they book air, hotel, car and even activity and attraction reservations together. Flight days and times can be found at [allegiant.com](#). Orlando becomes Allegiant's third nonstop destination from Bismarck and first in Florida.

"We are extremely pleased Allegiant is extending their Florida service to western North Dakota," said Bismarck Municipal Airport manager Greg Haug. "We anticipate this route will do well, considering Orlando is the fourth most-popular destination market for passengers leaving Bismarck. Travelers will be able to take advantage of Allegiant's low fares and enjoy the best of what Florida has to offer. It's a win-win."

The special \$99 roundtrip promotional fare will be available for two days only and must be purchased by Aug. 22, 2013. Subsequent introductory fares will start at \$99 one way and will be available until Aug. 27, 2013. Reservations can be made on the company's website at [allegiant.com](#) or by calling the company's travel experts at 702-505-8888.

Located in the heart of Central Florida, Orlando is home to the world's most exciting theme parks and has plenty of shopping, dining, outdoor activities and entertainment. Allegiant partners with more than 60 of the Orlando area's most exciting hotel properties, provides low-cost car rental service through its partnership with Alamo Rent a Car and offers great deals on activities such as theme park tickets, dinner shows, and day tours. Bismarck travelers can book their entire Orlando vacation for less by visiting [allegiant.com](#).

About the \$99* roundtrip fares:

Seats are limited. Fares are roundtrip and not available on all flights. Tickets must be purchased by Aug. 22, 2013, for travel by April 29, 2014. For baggage fees, please visit [allegiant.com](#). Additional restrictions may apply.

About the \$99* one-way fares:

Seats are limited. Fares are one way and not available on all flights. Tickets must be purchased by Aug. 27, 2013, for travel by April 29, 2014. For baggage fees, please visit [allegiant.com](#). Additional restrictions may apply.

Allegiant, Travel is our deal.®

Las Vegas-based Allegiant Travel Company (NASDAQ: ALGT) is focused on linking travelers in small cities to world-class leisure destinations. The company operates a low-cost, high-efficiency, all-jet passenger airline through its subsidiary, Allegiant Air, while also offering other travel-related products such as hotel rooms, rental cars, and attraction tickets. All can be purchased through the company website, [allegiant.com](#). The company has been named one of America's 100



Best Small Companies by Forbes Magazine for four consecutive years. For downloadable press kit, including photos, visit: <http://gofly.us/SQmY7O>.

###

Allegiant Media Contact

Phone: 702-853-4625

Email: mediarelations@allegiantair.com

